



Wholistic Solutions

WhiteBeard Facts So Far...

We handle transactions that amounts up to

more than **80 billion USD**

of Revenue

We process

8,998,818 GB

worth of data

We treat a huge amount of transactions:

196,632,155

at least **x1000** data rows

Large scale integration:

Successful data coherence across

7+ different control and reporting systems

Average problem closure duration:

1 day

Average incident response time:

30 min



*“ We can not solve our problems
with the same level of thinking that created them”*

— Albert Einstein

WHO WE ARE

“We are specialized in
crafting **modern solutions** that companies can rely on.”

We're a team of

Thinkers, **Craftsmen** and **Artists**...



WhiteBeard specializes in creating web applications, mobile applications, and full business intelligence information system to operate your business.

We are ready to develop innovative solutions to fulfill the needs and enhance the performance of many businesses. Our applications are tailored specifically to suit your company.

Our team has over 15 years of experience in the field and the qualified expertise to execute your demands and take them into the next generation world of technologies.

"No matter who. No matter what. No matter when.
Short term. Long term. Any term.

Writing good code is ALWAYS faster than writing bad code."

– Robert Martin (@UncleBob)

WHAT WE DO

***" We pick the right solution for you,
develop it, demistify, implement it in process... "***

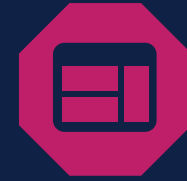
We are experts in:



Innovative, interactive web applications, artificial intelligence, and augmented reality.



Mobile solutions for platforms such as iOS, Android, and Windows.



Information Management Systems for multi-language and multi-platform.

We aim to focus on what matters most to you using terms that you can understand and relate to.

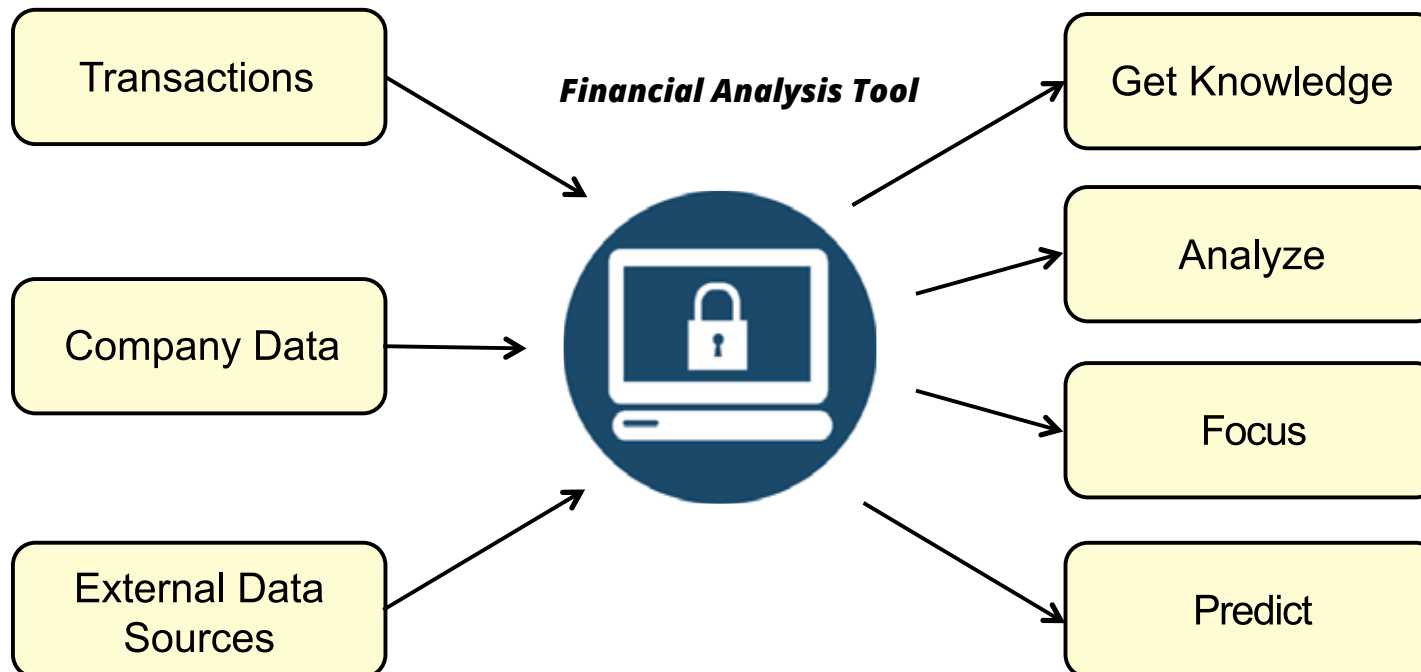
WhiteBeard international is focused on solving problems and delivering automated solutions that improves your business.

WHAT WE DO

Big Data - Financial Analysis

Data mining is an analytic process designed to explore large amounts of data in search for consistent patterns and systematic relationships.

Data is analyzed from different sources and analyzed to provide useful information that can be used for several purposes such as: **increase revenue, minimize cost, predict the market demand and detect the most common trends.**



WHAT WE DO

Big Data - Social Network Analysis (since 2014)

Social Network Analysis maps and measures the relationships among social entities. The analysis of social networks provides a visual and a mathematical representation of human relationships.

“The focus of mining social data is to discover patterns in people interactions and map them.”

Get in touch with us for additional information on this product and possible applications.



WHAT WE DO

Big Data - Competitive Analysis

A market study tool for advertisers, publishers, media agencies, and analysts to monitor digital advertising campaigns of competitors via latest techniques in **image recognition** and generate decision-influencing reports.



WHAT WE DO

Vicinity (Natural User Interface)

We believe that gestures and speech are becoming more and more familiar as ways of communicating with technology. NUI is based on the intuitive reactions of people in order to manipulate a certain interface and have a new enriching experience. ***Without the use of any interactive media such as a keyboard mouse or touch screen the user is able to interact with an application.***

Annahar's Vicinity was showcased during Gebran Tueni's 10 year commemoration. To honor his passion for technology Vicinity was used to present Annahar news in an innovative and entertaining.

WhiteBeard International is working actively in order to introduce Vicinity to different fields of business

In order to have a brief overview on Annahar's Vicinity please click on the following link:

<http://tinyurl.com/zt9c8f8>



WHAT WE DO

Augmented Reality (AR)

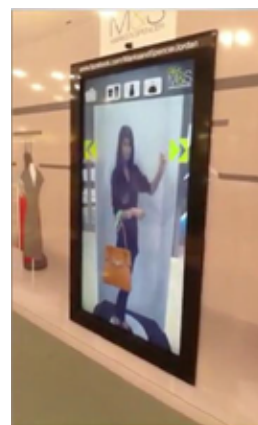
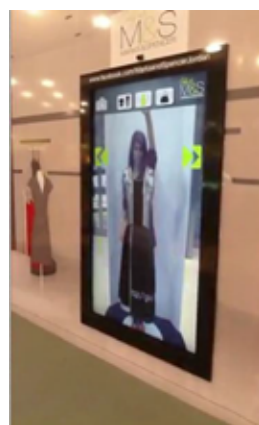
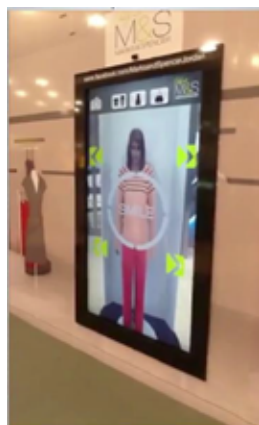
Augmented reality adds a digital twist to real life experiences. At **WhiteBeard**, we developed a full-body engaging experience and are constantly improving our technology and adding new features that clients and end-users want.

Our AR technology adopts latest techniques in **image processing** and was first set to use by **Marks & Spencer Jordan**. A virtual closet was built consisting of a large screen that mirrors the image of the user standing in front of it, allowing the customers to virtually try Marks & Spencer products.

Our AR advancements are headed to provide the users with 3D technology that will improve the virtual experience to make it more and more realistic. Our research team has more to show at our office in Beirut.

You can see a live demo of the technology at Taj Mall in Jordan:

<http://tinyurl.com/glk7uhk>



WHAT WE DO

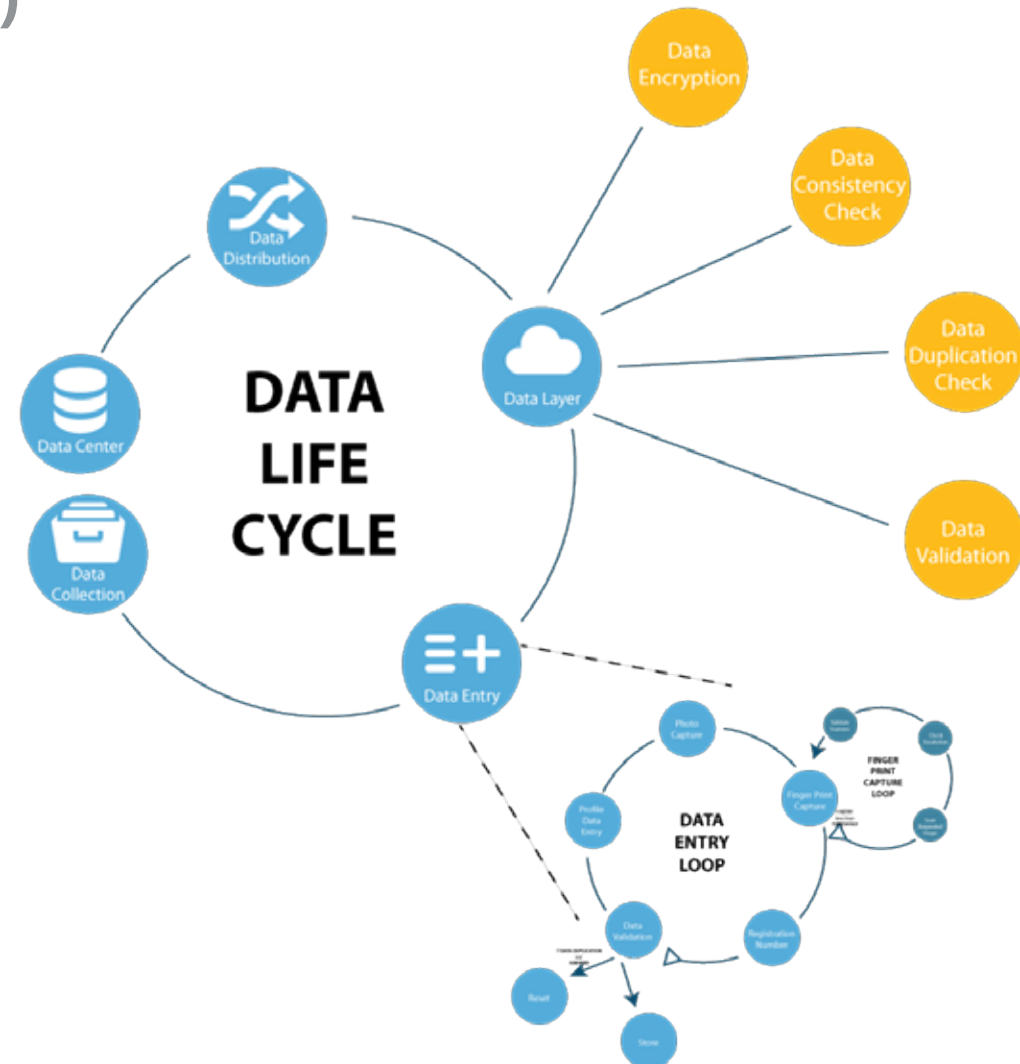
Election Flow Management (EFM)

The main purpose of the system is to **record voter's data, manage and monitor any type of elections.**

In addition the system provides real time insights, KPI measurements and allow users to take action in order to flag late voters, call for assistance, manage transportation and much more.

WhiteBeard has already developed a similar system for the Lebanese Parliamentary, Municipality, and Mayor elections; the software was tested throughout three election years: 2005, 2009, and 2010.

In addition, our software is being used for the Parliamentary elections of 2013.



WHAT WE DO

Mobile CRM & POS

Empower your sales force to perform their transactions from mobile devices and tablets on the go. **Collect customer data, new orders, complaints, feedback, and track transactions** from the web, mobile, and tablets.

Our CRM systems are developed **specifically for business needs** and can be grown to support any expansion that your business undergoes.



WHAT WE DO

Content Management System

WhiteBeard's CMS is a 360 degree solution newspapers, magazines, and digital news agencies. Our product delivers a top notch all-in-one experience for journalists, editors, and publishers to reate and publish rich content onto a variety of platforms: web, mobile apps, and print.

We deliver high quality front-ends connected to your newsroom system for web and mobile on the following platforms:

- Web
- iOS
- Android
- Windows
- others

Get in touch with us for an overview and a full demo.



WHAT WE DO

Video On Demand (VOD)

Host your digital video library on **WhiteBeard's** VOD platform at affordable costs and let us worry about storage, streaming, and analytics.

Our video player optimizes for different connection speeds and delivers widely-supported fast streaming. We also integrate advertisements using industry standards so that you fully benefit from revenue coming in on your video content without any revenue sharing model.



WHAT WE DO

Catered For You

We develop custom mobile and web applications for the following businesses:

- Workflow management
- Mobile CRM
- Product cataloging
- Digital library store
- E-reading platforms
- Geo tracking and location sensitive application
- Medical applications
- Video streaming applications

Contact us for additional information.





*"If you don't have time to do it right,
when will you have time to do it over?"*

– John Wooden

***"We aim to focus on what matters most to you,
and make sure we excel at it."***

***“We developed innovative solutions that fulfilled the needs of our clients
and enhances the performance of their day to day business.”***

WORK

“A designer knows he has arrived at perfection
not when there is no longer anything to add,
but when there is no longer anything to take away.”

– Antoine de Saint-Exupery

WORK

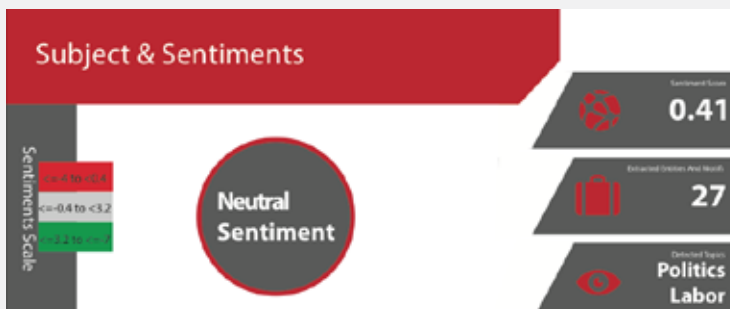
Financial Analysis Tool (Big Data)



Social Network Analysis Report (Big Data)

Subject: Sending Home The Foreigners

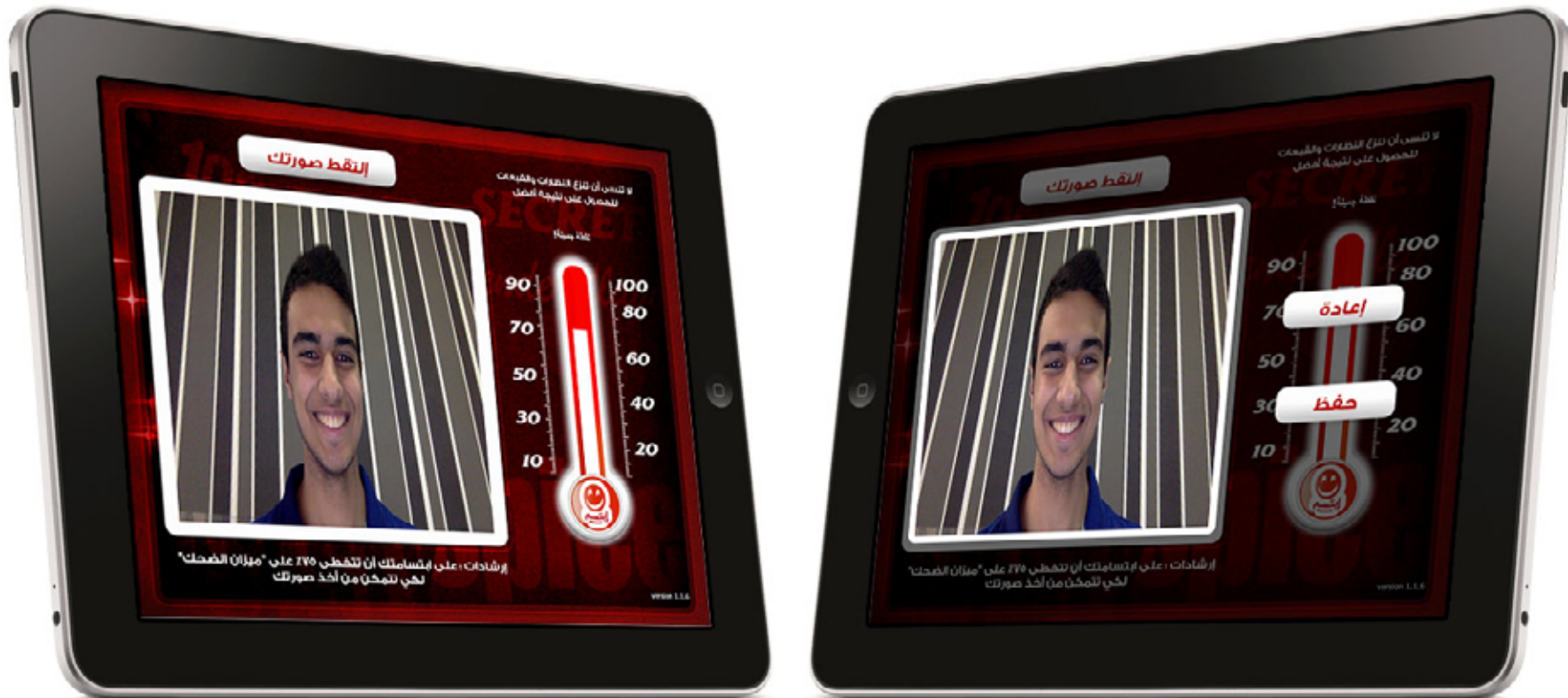
Motifs	
top government department	strategic plans
top priorities	finding jobs
administrative body	administrative arm
expatriate employees	political pressure
expatriate workforce	employing locals



Twitter	Users Count	33,475
	Retweet Depth	2
	Average Index Of Users Influence	0.51
	Average Number Of User Tweets Per Day	62
	Average Percentage Of URL Inclusion	38
	Number Of Users Unique Time Zones	8
Facebook	Average Users Account Age In Years	1 to 4
	Number Of Comments	212
	Number Of Likes	739
	Number Of Recommendations	300
	Number Of Shares	156

WORK

Smile O Meter (KFC)



WORK

Election Flow Management (EFM)



WORK

Mölnlycke Health Care

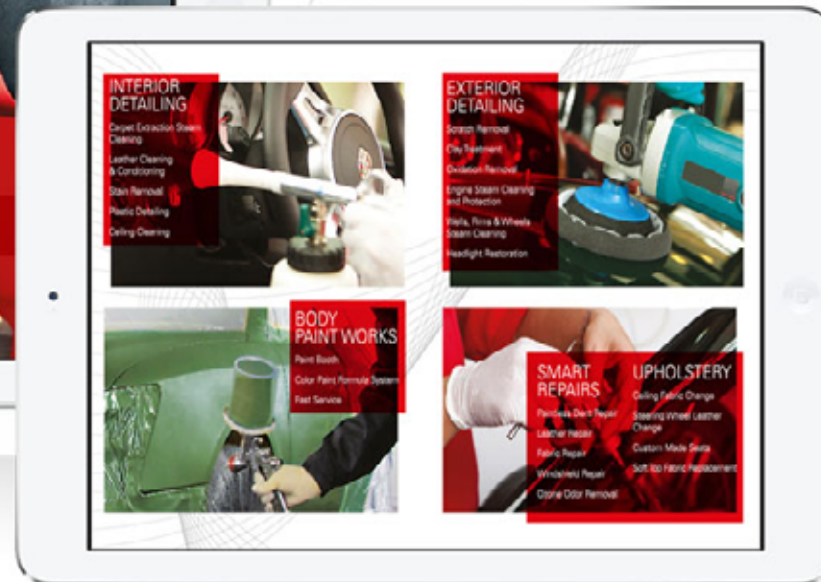
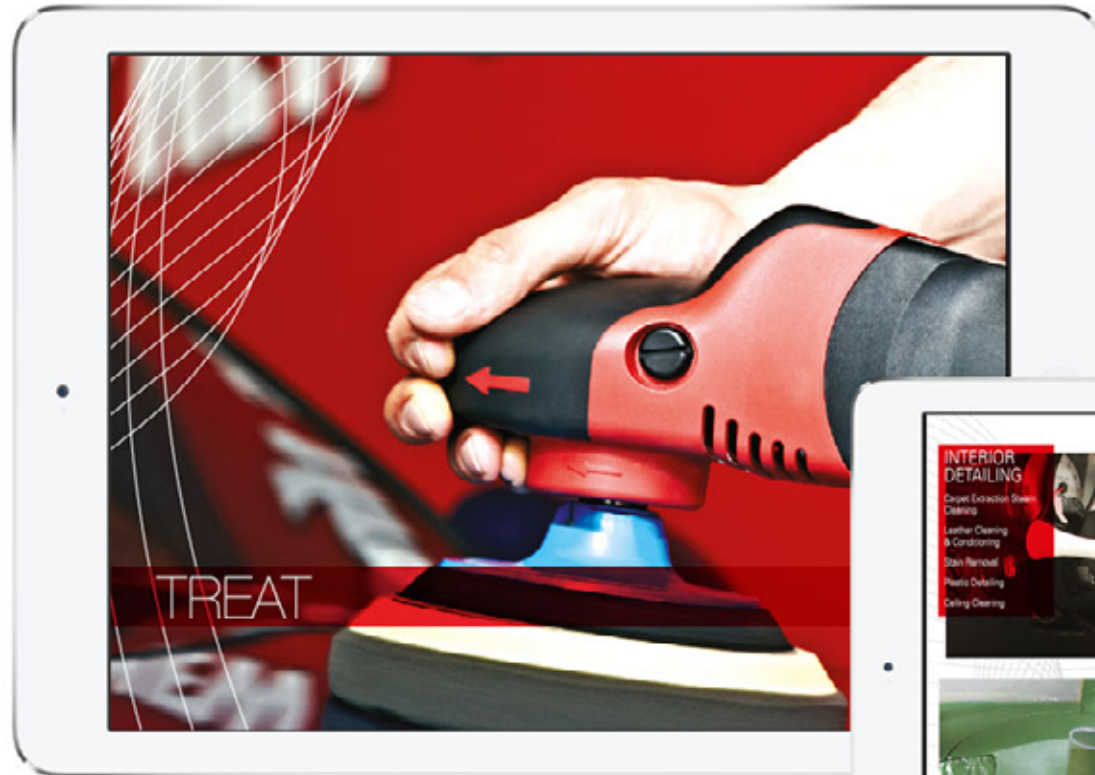


“The Tray Calculator App is one of the most appreciated tools we launched during 2014 in EMEA”

- Andreas Normén, Global Marketing Manager

WORK

Autoshine



WORK

Dawwer



WORK

Saheel



WORK

Burger 360

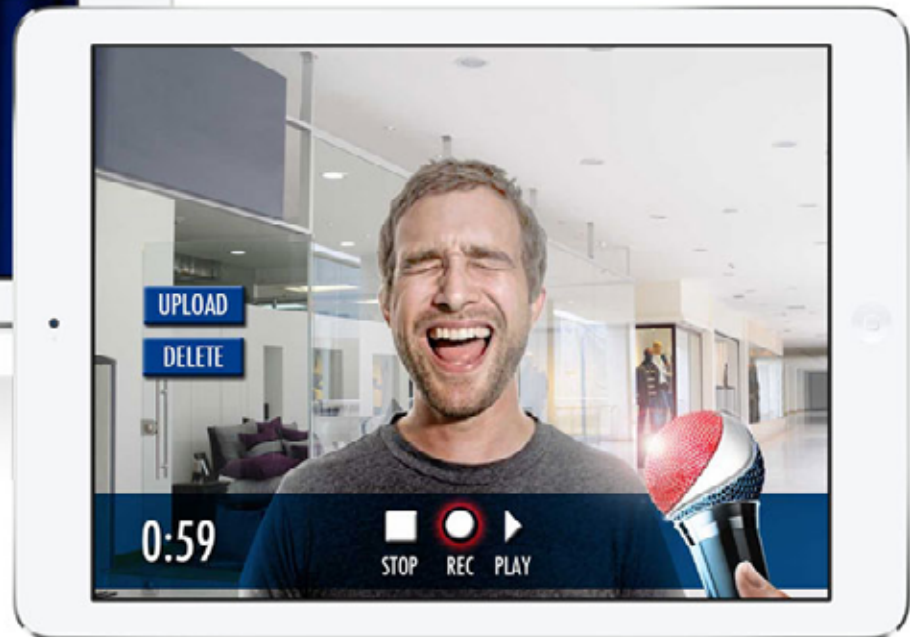


WORK iKutub



WORK

Pepsi CityMall Booth



WORK

Gulf Craft



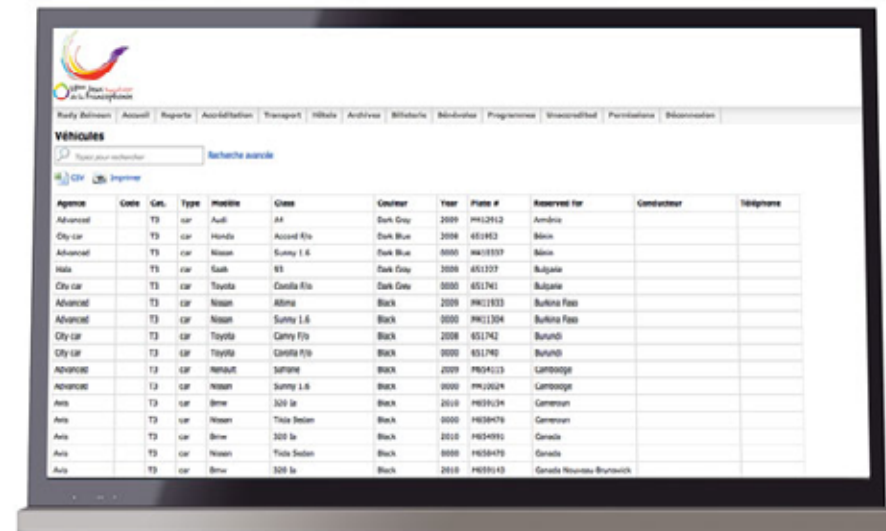
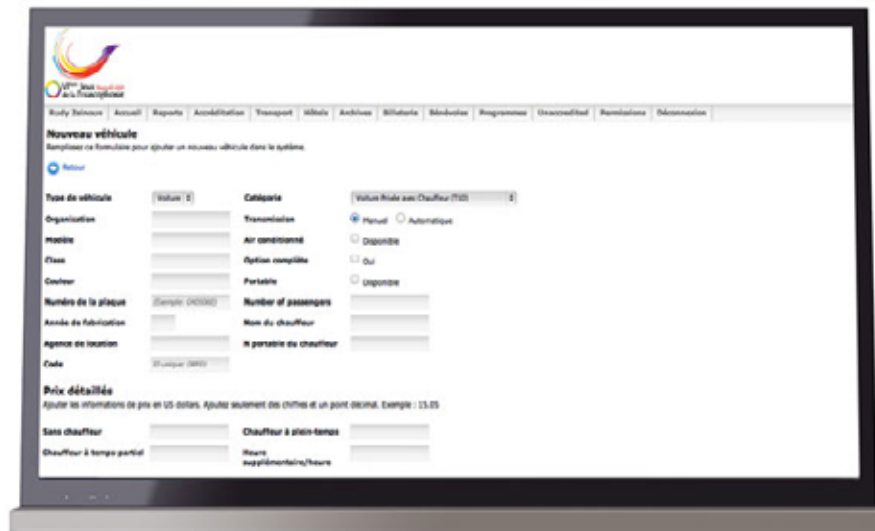
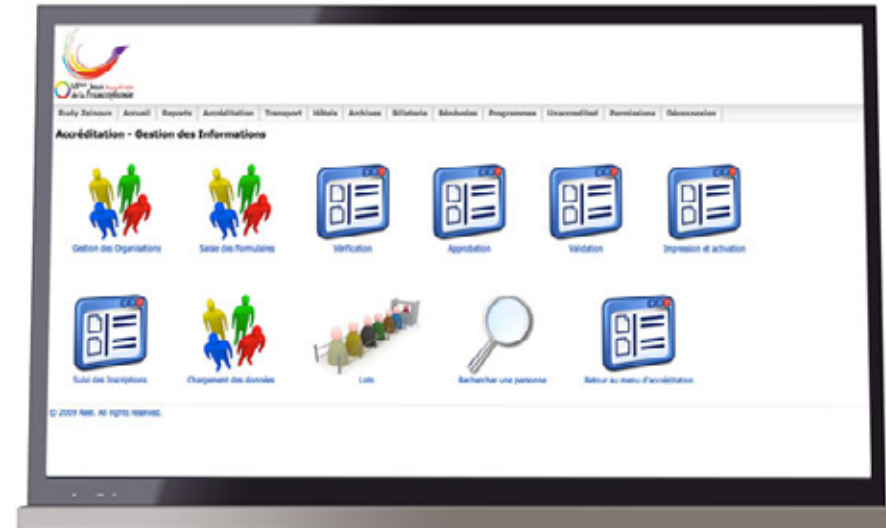
WORK

Arab Economic News



WORK

Jeux De la Francophonie



WORK

Laha Magazine

www.lahamag.com



WORK

Khoolood

www.khoolood.com



WORK

Jamalouki

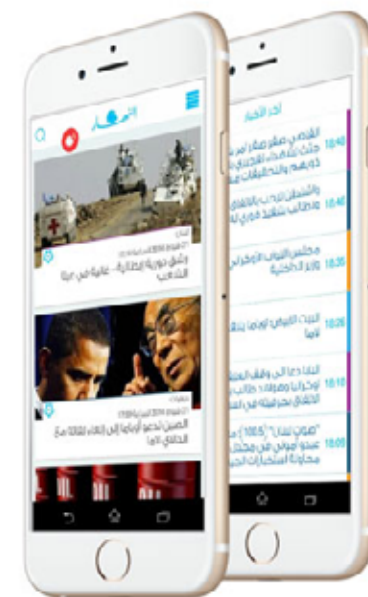
www.jamalouki.net



WORK

Annahar

www.annahar.com



WORK

Addiyar

www.addiyar.com



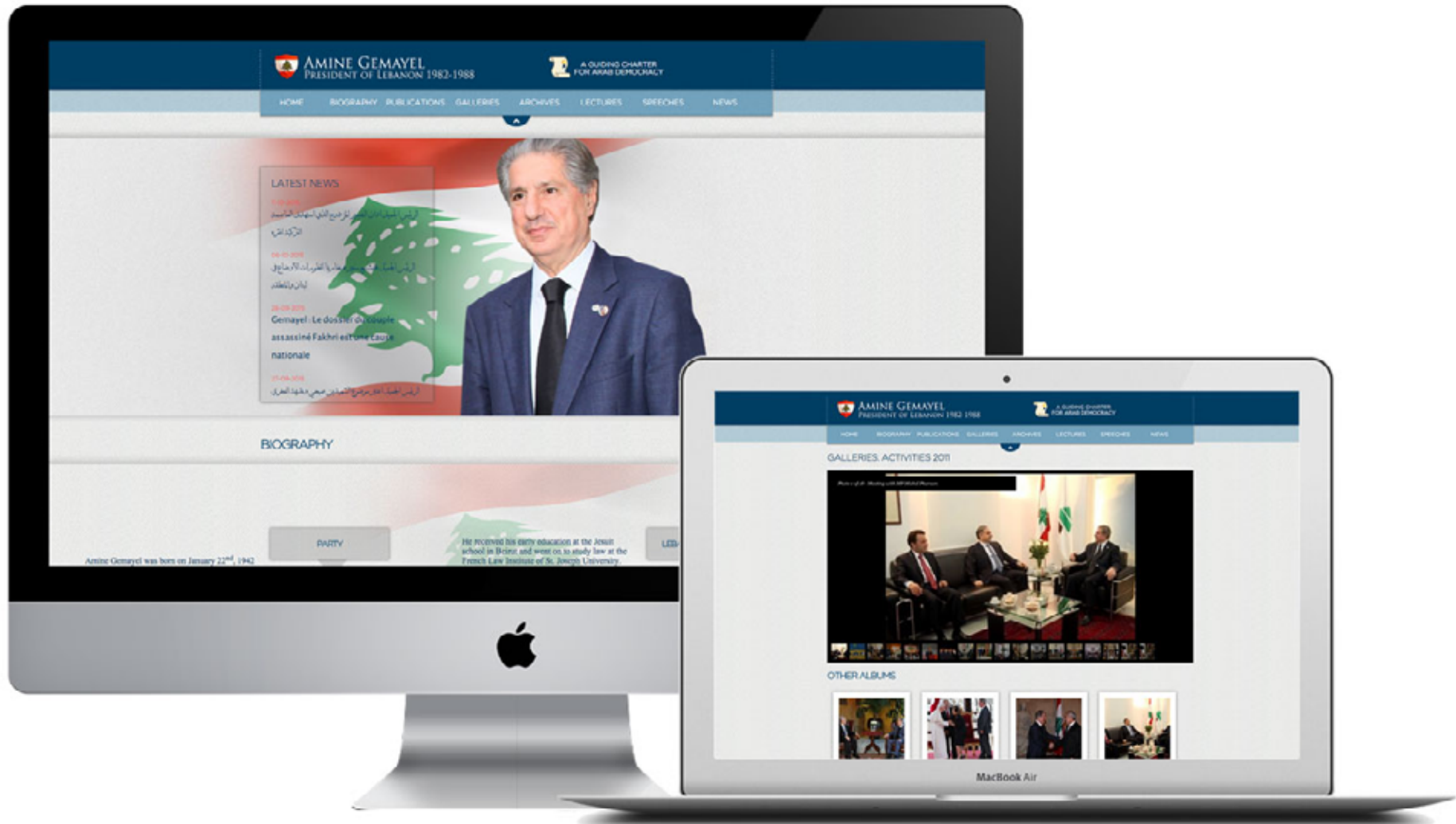
WORK

Gebran Tueni



WORK

Amine Gemayel



WORK

L'orient Le Jour

www.lorientlejour.com



WORK

Saint George Hospital

www.stgeorgehospital.org



And many more...

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 **whitebeard**
